



CRAWFORD COUNTY FAIR 2023

August 2023 Snapshot

27K
USERS
37K
SESSIONS

Jun-July 2023 Snapshot

10K
USERS
50K
SESSIONS

USER PER VISIT
AVERAGE
1MIN 55 SEC



facebook

August 2023

727% ↑
PAGE VISITS

455% ↑
REACHED USERS

March - August 2023

68K
REACHED USERS

111K
SESSIONS

2023 SOCIAL / WEBSITE

STATISTICS

30 Day Snapshot
(8/1 - 31, 2023)

Website Activity:

48K
USERS

82K
SESSIONS

30

60 Day Snapshot
(7/1 - 8/31, 2023)

Website Activity:

60K
USERS

100K
SESSIONS

60

60 Day Snapshot
(6/1 - 8/31, 2023)

Website Activity:

64K
USERS

105K
SESSIONS

90

120 Day Snapshot
(5/1 - 8/31, 2023)

Website Activity:

65K
USERS

107K
SESSIONS

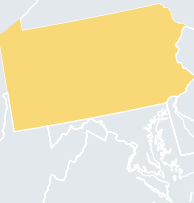
120

Keyword Search

Users likely looking for Fairs In PA

78%

80% sessions
Over a Period of 120 Days



4 Month Snapshot
March 1 - August 31 Totals

68K

USERS
With 111 Sessions

30 Day Snapshot
(8/1 - 31, 2023)

Website Activity:

235K
REACHED
USERS

60 Day Snapshot
(7/1 - 8/31, 2023)

Website Activity:

246K
REACHED
USERS

90 Day Snapshot
(6/1 - 8/31, 2023)

Website Activity:

254K
REACHED
USERS

120 Day Snapshot
(5/1 - 8/31, 2023)

Website Activity:

260K
REACHED
USERS

facebook insight

This included Posts, sponsored posts/ads

